

El Segundo Herald

The Weekly Newspaper of El Segundo

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Looking Back: Little League's Early Days



It seems like just yesterday: Opening Day Parade (1954) as the Little Leaguers head north onto Main Street from Grand Avenue. Photos and captions provided by Gregg McMullin. See more on page 6.

Council Gives Go-Ahead for New PR Firm

By Brian Simon

After an eight-month search that included interviews with seven different firms, the City of El Segundo will bring on Paolucci Communication Arts (PCA) to provide public relations and community branding/advertising services to bolster local business retention and attraction. During its Tuesday night meeting, the El Segundo City Council authorized the City Manager to execute a professional services agreement with PCA that will come back for final approval in the near future.

Though the general project scope entails a three-year program with an estimated \$450,000 price tag, the City will only have to commit to the first year (\$100,000) and then go from there depending on the results. The contract will also come with a 30- or 60-day notice termination clause. As a condition for appropriating monies towards a PR firm when the topic was discussed during last summer's strategic planning session, the City asked business stakeholders to financially participate by providing partial matching funds. Continental Development Corporation was the first to do so, committing \$15,000. Chevron later provided a \$200,000 economic and business development grant. These dollars, plus the City's \$100,000 allocation in the 2013/14 budget, would cover 70 percent of PCA's costs over the three years. The remaining \$135,000 would come from a mixture of general fund dollars in 2015/16 and business subsidies.

PCA's selection came after the City's nine-member Economic Development Advisory Council (EDAC) spent 130 hours interviewing potential PR firm candidates. City Economic Development Analyst Ted Shove provided a matrix to evaluate each company with number scores to rate areas of importance. EDAC Chair Brian Polkinghorne reported that the group was most impressed by PCA, saying that the company presented "fresh, new ideas." Another EDAC

member, Drew Boyles, described PCA as "by far the standout firm" and lauded its ability to help "reshape cities and bring them out of obscurity."

Representing PCA, Daniel Martin explained that the firm will begin by establishing a baseline that will determine the existing level of business interest in El Segundo and provide detailed analytics on items such as local office space costs, editorial coverage, blog hits, outreach efforts, etc. "This is not the type of program that happens overnight," said Martin.

Tuesday's meeting also featured a "meet and greet" with 11th District Los Angeles Councilmember Mike Bonin, who took office last July and represents the Westside, as well as neighboring LAX, Westchester and Playa del Rey. Bonin came to discuss items of shared interest such as the airport and Imperial Highway and reported that he values the ongoing dialogue with El Segundo. Pointing out the common goal to have an "airport that is more safe, secure, quieter and less polluting," Bonin said, "We need a world-class airport that is a first-class neighbor." He also emphasized his concern about the transportation needs of the entire county, said he wants to improve ground transportation at LAX and stated that his number one priority is to see mass transit to the airport by railway in our lifetimes.

In another presentation, West Basin Municipal Water District Director Ed Little reported that despite a "serious drought," his agency had invested billions of dollars to ensure there is still enough water through next year and therefore rationing won't be needed. He also expressed his frustration with ongoing litigation with the San Diego County Water Authority (which sued West Basin claiming an unfair rate structure). Little thanked the City of El Segundo for its support and commended the fact that half of local water use is recycled.

El Segundo Little League (ESLL) Board

Secretary Julie Stolnack accepted a proclamation recognizing the organization's 60th anniversary in town. Founded in 1954 by local residents/fathers Paul Harrison and Gene Gaudio with two divisions and four teams, the ESLL has since grown to six divisions and 34 teams, with 368 players set to participate the coming year. Kids representing each division came on Tuesday and posed for a photo with the Council (which was minus the physical presence of Dave Atkinson, who still participated in the meeting via teleconference from a public place in Tennessee).

ESLL's 2014 season will officially kick off this Saturday at 9 a.m. with the annual Opening Day parade along Main Street followed by a ceremony at Brett Field at 10 a.m. honoring players from the initial 1954 group who will be here for the festivities and will enjoy a reunion afterwards. "I really never knew how much Little League meant to boys until I met the men in their seventies that think El Segundo Little League is just the greatest thing," said Stolnack, who added that the guests will be coming from as far away as Arizona and Colorado.

In the final presentation, Councilmember Marie Fellhauer read a commendation to Sheriff Lee Baca, who retired on January 30 after a 48-year career—the last 15 as Chief of the Los Angeles County Sheriff's Department. In that capacity, he oversaw a \$2.5 billion budget and nearly 18,000 sworn and professional staff providing law enforcement for more than four million people encompassing 42 incorporated cities, 140 unincorporated communities, nine community colleges, and thousands of mass transit commuters. Fellhauer pointed out that El Segundo relies on the County Sheriff's Department for supplemental services including homicide investigation, airship support and mutual aid. El Segundo officers also train at the Sheriff's Department's academy. She described

See City Council, page 3

Weekend Forecast

Friday

Partly Cloudy
73°/54°



Saturday

Partly Cloudy
72°/55°



Sunday

Mostly Sunny
68°/53°



Calendar

There is a limited word count of 20 words and fees will apply. Email to escalendar@heraldpublications.com. Deadline for submissions is Thursday at 9 a.m.

SATURDAY, FEBRUARY 22

• Annual ESHS Comedy Night and Silent Auction. Proceeds benefit ESHS band. Doors open 6:00pm, tickets \$20/\$25 at door. For tickets visit www.esconcertband.org.

WEDNESDAY, FEBRUARY 26

• Evening Book Discussion featuring "The Dinner", 6:30 p.m., Friends of the Library Room, 111 W. Mariposa Ave. For more information call (310) 524-2728.

TUESDAY, MARCH 4

• City Council Meeting, 7 p.m. City

Council Chambers. For more information call (310) 524-2306.

ONGOING

• City of El Segundo's Free Tax Preparation Assistance Program for low income and senior citizen tax payers. Appointments available Tuesdays from 11 a.m.-3 p.m. at the Joslyn Center, 339 Sheldon Street, from February 4- April 8. For more information or to schedule your appointment, call the Joslyn Center at (310) 524-2705.

• Farmer's Market, Thursdays 3-7 p.m., Main St. between Holly and Pine Avenues. For more information call Val at (310) 615-2649.

• El Segundo Library will open on Fridays from 10 a.m.-5 p.m. •

This Week in 1864

FEBRUARY 20

Confederate repulsed Union attack at Battle of Olustee in Florida.

FEBRUARY 21

Union cavalry under General William S. Smith retreated toward Memphis, TN.

FEBRUARY 22

General Nathan Bedford Forrest's cavalry bested Union cavalry at Battle of Okolona, MS.

FEBRUARY 23

Lincoln promised to write about Pomeroy Circular that advocated Chase as presidential nominee.

FEBRUARY 24

Senate amended and passed bill to revive

the rank of lieutenant general.


FEBRUARY 25

General John C. Breckinridge was assigned command of Confederate Western Department of Virginia.


FEBRUARY 26

Senate agreed to conference report and passed bill reviving rank of lieutenant general.

These history tidbits were excerpted from United States House of Representatives calendar. This "We, the People" calendar commemorates the 150th anniversary of the American Civil War and is provided by The United States Capitol Historical Society. The calendar was sent by Congressman Henry A. Waxman.



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Saturday
February 22nd
2014

5th Annual
Comedy
Night
& Silent Auction

The ESHS Band
in association with
The El Segundo
Concert Band
presents

6:00pm
ESHS Auditorium,
640 Main St.

GET TICKETS
AT THE DOOR
OR ONLINE AT
www.esconcertband.org

All proceeds benefit
the ESHS Band

Comedy is rated PG-13

featuring
Professional
Comedians
and
Live music from
the Beach Cities
Swing Band



Upcoming El Segundo Community Band Concert
March 28, 2014 at 7:00 pm

John Williams:
Music of a Maestro



Letters

Case by Case

After watching the last Council Meeting, I am glad that the fees were waived for the Tree Musketeers' event. I hope as the Council formulates their policy on whether to charge fees to non-profits they weigh carefully the benefit these non-profits provide.

As it was said, it may be "easier" to have a blanket policy that takes the judgement out of decisions, but judgement is exactly what our council was elected for. Sometimes decisions are tough, and have to be made on a case by case basis. As it was stated, the amount spent to support things such as

Run for Education, Little League, and the Tree Musketeers is a minuscule part of the budget that is far outweighed by the benefits to the community. The benefits do not always show up on a spreadsheet, but they make our community the great place it is. Let's not step over dollars to save dimes.

– *Jim Boulgarides*

Tree Musketeers' Benefits

The Herald's February 6 issue relayed concerns raised during City Council about actual benefits brought by Tree Musketeers to El Segundo, our budget and how much of it goes to salaries vs. programs.

At that meeting, I provided some facts during public communications. Last year, 914 locals volunteered with us. We saved the

City money by caring for 1,807 trees. We planted 500 more indigenous plants in the Clutter's Bluff wildlife habitat. We hosted 10 LEADership courses, Make a Difference Day and are expecting 300+ volunteers for Arbor Day on March 8 to plant and care for more trees.

On the Internet you can find our latest Form 990 which shows 88% of our budget was dedicated to programs with just 12% to administration and fundraising in 2012. Although we mostly have just email addresses for participants nowadays, we do have some 3,000 supporters in our data base with the 90245 zip code.

The City spends 47% of its budget on salaries. At Tree Musketeers it is just 29% overall and 17% for our local program. And yes, we do take our donations, volunteers, results, and events seriously enough to want professionals coordinating our operations.

The beneficiaries of our work growing healthy trees and youth leaders are 16,654 El Segundo residents and all of the business citizens. Please know that we treasure and take meticulous care of each donation. A dollar is only spent when there is no inkind alternative. We thank everyone for continuing to support our youth-led programs.

– *Blake Parker, Tree Musketeers Youth Director*

Business Briefs

El Segundo Post Office Closed

A broken water main severely damaged the El Segundo Post Office, 2130 N. Mariposa Ave., in El Segundo on Feb. 6. The facility houses delivery operations for both the El Segundo and Manhattan Beach communities. Initial inspections indicate the building may be inhabitable for several months.

The Postal Service quickly put contingency plans in place to maintain service to the community. Letter carrier operations for El Segundo and Manhattan Beach have been relocated and continue with no delivery service interruptions.

Accountable mail that requires a signature or is too large for mailboxes will be available at the Manhattan Beach Post Office, 1007 N. Sepulveda Blvd., Manhattan Beach CA 90266. Customers who receive an attempted delivery notice from their letter carrier have the option of scheduling a rede-

livery or picking it up. Information on options and pick up times can be found on the notice left.

El Segundo PO Box mail and Caller Service mail are available for customers at the Manhattan Beach Post Office. PO Box mail is available on the rear dock of the Manhattan Beach Post Office from 11 a.m. to 5 p.m., Monday through Saturday. Customers must bring photo identification to collect their mail.

Caller Service large-volume business customers can collect their mail at their usual time at the Manhattan Beach Post Office back dock.

The El Segundo Bulk Business Mail operation is relocated to the Redondo Beach Post Office, 1201 N. Catalina Ave., Redondo Beach CA 90277, accepting mailings from 10 a.m. to 2 p.m., Monday through Friday.

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★★★ ELECTION 2014 ★★★

Questions for the Candidates

The *El Segundo Herald* compiled a number of questions from El Segundo residents to pose to the candidates for City Council. We will publish 3-4 per week. Each candidate has a 250-word limit per question. Herald Publications does not edit or change any candidate's answers.

How can we continue to draw businesses to Smokey Hollow with the parking issue?

Incumbent Mayor Bill Fisher: Businesses are moving to Smokey Hollow despite the parking issue. But parking is critical there as well as downtown and must be solved. Smokey Hollow is the jewel of LA County for growth of new business says the Urban Land Institute. It is moving from industrial type space and into a more professional and creative services location. The entire area is going through a rebirth with new buildings and conversion of existing ones into beautiful creative office spaces. We have plans for a pilot parking project for Smokey Hollow and revision to the Smokey Hollow plan that is being worked on by city staff right now. We are also moving forward with a downtown parking plan coming to the city council in March.

Incumbent Council Member Suzanne Fuentes: We must watch where the Smokey Hollow business market is heading, since it is currently self-propelled. With sparse parking, the free market should determine the natural balance of businesses and buildings in Smokey Hollow.

Historically Smokey Hollow was a manufacturing area until end of the 20th century. Now the district is talked about as an incubator for creative companies. If the plan is to attract these companies we must have adequate parking to work with businesses and property owners.

Continental Development Corp generously paid for a recent parking study of Smokey Hollow. The study provided configurations with additional parking spaces created by one-way streets and tandem parking. Armed with this information, the City can target businesses with alternative uses for building space that won't require as much parking, such as showrooms, storage, etc.

Businesses with a large number of employees should be directed towards new developments with adequate parking, like the newly constructed USDA building on Kansas St and the beautiful offices built by Caban Resources on Arena St. Both of these new sites have adequate parking.

We continue to attract businesses by being business friendly with quick Planning and Building, and Public Works response times,

along with open and easy access to government officials.

I continue to promote Smokey Hollow through my participation with the Los Angeles Economic Development Corporation, Los Angeles Job Defense Council, South Bay Cities Council of Governments and every event I attend.

Consultant Mike Dugan: Smokey Hollow is zoned mixed use with some residential and some industrial uses. Maintaining the health and safety of the residents living in Smokey Hollow is my first priority. Nothing can compromise their wellbeing.

There have been committees formed in years past to look at what could be done to encourage redevelopment in places like Downtown and Smokey Hollow and we should check to see if what was recommended years ago is still valid. If not, we need to step back and take another look at things and revise the documents to clear up any confusion or inconsistencies so that anyone wishing to develop property has a clear view of all applicable codes and standards.

The property owners wishing to redevelop Smokey Hollow need to address the parking issues and other infrastructure needs associated with redevelopment. The City can help developers combine parcels and maybe even identify space for joint use parking but the developers need to be responsible for meeting all applicable codes and standards. The City does not own property and should only help by having clear and consistent codes and standards and then assist in finding creative ways to meet them. Tax incentives would definitely be helpful.

Clearly written codes and standards, streamlined permitting and providing the best customer service possible to residents, property owners and developers are how to best redevelop Smokey Hollow.

And thank you, Chevron, for funding extra resources to help the City on this issue.

What made you go into politics?

Incumbent Mayor Bill Fisher: To make a difference and set good example to my three boys. When we moved to El Segundo I had just sold one of my businesses and had a decision to make on next steps so I got involved with the community. I joined El Segundo Kiwanis and later became President. I am founding member of a grass roots organization to help save LA Air Force Base. I volunteered with school bond measures. Was appointed to the Board of the El Segundo Chamber of Commerce and the Educational Foundation and Chaired

See Elections, page 7

City Council

from front page

Baca as "a man who is guided by something that can't be taught in any leadership school... he is guided by his heart and genuinely cares about everyone and everything."

During public communications, Tree Musketeers Chair Tara Church said she hoped to "set the record straight" about the organization's value to the community and was baffled there was any controversy about the recent Council approval to waive \$11,000 in Arbor Day event fees. In particular, she questioned Councilmember Suzanne Fuentes' (who was the lone dissenting vote on the waiver) determination that Tree Musketeers does not satisfy certain qualifications for nonprofits. Addressing the criteria that Fuentes laid out,

Church said that Tree Musketeers has over 3,000 supporters from 90245 and dedicates 88 percent of its budget to programs--and only 12 percent to administration/fundraising/salaries. She invited anyone in town to contact her about how the organization stacks up against other nonprofits as far as value to El Segundo.

At the end of the meeting, City Clerk Tracy Weaver announced that permanent vote by mail ballots will be sent out to residents on March 10, with sample ballots to follow no later than March 18. She added that polling places for the April 8 election will be at City Hall, the Public Library and Center Street Elementary School—and that those wishing to register to vote can pick up a form at the City Clerk's office. •



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City Takes Lead in Water Conservation as Drought Worsens

By Brian Simon

Given recent data showing that 2013 was the driest year on record in California history and with very little rain forecasted in the foreseeable future, Governor Jerry Brown earlier this month declared a statewide drought emergency. In doing so, he urged citizens to voluntarily reduce water consumption by 20 percent—a benchmark that could very well become mandatory if conditions persist as expected. "I do think the drought emphasizes that we do live in an era of limits—that nature has its boundaries," Brown told reporters in San Francisco in early February while also providing sobering news about the state's dwindling snow pack and the adverse impacts on farming and other industries.

With the need to watch water usage more pressing than ever, the City of El Segundo has already taken numerous steps of its own to comply with the Governor's request and then some. At a news conference on February 7 at West Basin Municipal Water District's headquarters in El Segundo, Mayor Bill Fisher reported that the City has reduced its potable water demand by nearly 40 percent—well beyond Brown's target. "Through the City's efforts and partnership with businesses, we have seen our demand for recycled water increase exponentially," said Fisher. "If they build it [West Basin's water recycling plant], they will use it. And just to drive that point home, 50 percent of the water used in El Segundo is recycled."

To achieve the above numbers, Fisher pointed to the construction of an extensive infrastructure of recycled water lines, the Chevron refinery's ability to convert from potable to recycled water, the transition of most City parks to recycled water with an influx of drought-tolerant plant palettes, and inclusion of recycled water clauses in new commercial contracts. The Mayor also emphasized the importance of ongoing public outreach efforts that include providing conservation information on the City's website, encouraging related programs for local schools, and participating in West Basin's annual Water Harvest and Raytheon's Environmental Fair. Through the El Segundo Water Superhero Program, elementary school students pledge to save 20 gallons of water per day and engage their parents in the process. In addition to learning about water conservation, the students take part in and oversee various recycling, composting and planting projects. "Getting kids involved at a young age, impressing upon them the importance of water conservation and having

them take pride in their accomplishment is crucial to the cause," said Fisher.

To maintain a set of conservation guidelines for residents and businesses, the City also has its own water ordinance in place. Originally adopted by the El Segundo City Council in late 2009 when the drought of that time was in its fourth year, the ordinance addresses everything from lawn watering to washing cars. "In addition to the City's own efforts in water conservation, this ordinance provides a simple set of criteria for our residents and businesses to do their part," said Fisher. "With the news that nearly two-thirds of California is now in extreme drought and that virtually the entire state is abnormally dry, it serves as a reminder that water conservation has to be a way of life here—even if there are some rainy seasons here and there where people might think we're out of the woods. We can't get complacent and take anything for granted."

Among the most notable elements of the ordinance are provisions prohibiting automatic lawn watering during daytime hours (9 a.m. to 5 p.m.) and limiting durations per station to 15 minutes or less; ensuring that water from any surface cleaning (e.g. cars, equipment) doesn't spill into the storm drain system; allowing a pool or spa to be emptied and refilled only to repair or prevent structural damage or for public health reasons; and requiring repair work to begin within 48 hours after discovering leaks in pipes, faucets, toilets, sprinklers, appliances or other water systems or devices. "And of course, we encourage the use of recycled water whenever possible," added Fisher. The goal of the ordinance is to promote voluntary conservation. As such, City enforcement generally starts with a verbal warning or two to correct any problem. However, multiple or egregious violations may prompt written citations and financial penalties.

Fisher hopes that the combination of business partnerships, continued outreach and a comprehensive ordinance will keep El Segundo at the forefront of water conservation for the long haul. "This multitude of efforts has helped the overall demand for potable water remain permanently lower than El Segundo's historic use and we are very proud of that fact," he said.

Tips on water conservation are available on the City's website via <http://www.elsegundo.org/esgreen/water/default.asp>. Additional pages also include a water footprint calculator and the water ordinance document. •

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Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

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EMPLOYMENT

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EMPLOYMENT

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To appear in next week's paper, submit your Classified Ad by Noon on Tuesday.

WEEKLY CROSSWORD See Answers Next Week

Might Makes Right

1	2	3	4	5	6	7	8	9	10	11	12	13	
14					15					16			
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62					63				64				
65					66				67				

Across

- Children's book type
- Balls
- Bill encl.
- Humiliate
- Beth's predecessor
- Circle segment
- Dependable one
- Egg protector
- Amateur video subject, maybe
- Actress Rene
- Kiss
- Deposited
- Bidding
- Singing exercise
- Desktop pictures
- Comics canine
- Discontinued
- Legal authority
- Annex
- ___-American
- Corrupt
- Fiasco
- Tributes
- Physicist Niels
- Ill-gotten gains
- Inscribed pillar
- Duffer's goal
- Capture

Down

- Trodden track
- Double-reed woodwind
- Stooge
- Consumption
- According to
- Iron hooks, in fishing
- "The Sun ___ Rises"
- Umpire's cry
- When D.S.T. begins
- Descendant of Muhammad
- Droops
- Graphic ___
- Lingering effect
- Boot
- Classic art subject
- Nota ___
- The Beatles' "Back in the ___"
- Numbers game
- Buckets

- Two-footed
- Gastroenteritis cause
- Laughs loudly
- Thomas the Tank Engine narrator
- Fixin' to
- Gather
- Pastorals
- Proposal
- Pledge
- Track shape
- Wreck site
- Well
- Lathered
- Title for some priests
- Harness racer
- Diagnostic test
- Salon job
- Make an impression
- Tower site
- Scottish hillside
- Biting
- Catches on
- Mine find
- Family dog, for short
- Cooler
- See red?

KEEP IT LOCAL

NEW LOWER RATES!

PRICING	1X	2X	3X	4X
Up to 21 words:	\$40	\$50	\$60	\$70
Up to 28 words:	\$45	\$55	\$65	\$75
Up to 35 words:	\$50	\$60	\$70	\$80
Up to 42 words:	\$55	\$65	\$75	\$85
Up to 49 words:	\$60	\$70	\$80	\$90



HERALD PUBLICATIONS

The deadline for Classified Ad copy and payment is at Noon on Tuesday. We reserve the right to reject, edit, and determine proper classification of classified ads. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

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Ad Copy

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Last Week's Answers

1	2	3	4	5	6	7	8	9	10	11	12	13				
14	P	O	L	E	D	15	M	A	I	N	16	A	G	H	A	
17	E	V	E	R	Y	18	N	O	W	A	N	D	T	H	E	N
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4	3	5	9	1	8	6	7	2
2	6	9	3	5	7	8	4	1
1	2	4	6	8	3	9	5	7
7	5	8	1	9	4	3	2	6
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SUDOKU Medium

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6	4	2			5				

Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Politically Speaking

One Man's Opinion

By Gerry Chong

Aahhh, I can see the entire scene in my mind's eye as clearly as if it actually happened. There was wild jubilation in Washington as the Tea Party gathered by the hundreds of thousands on the White House lawn, cheering for their favorite President, Barack Obama. "O-BA-MA, O-BA-MA!" they screamed!

Surely no one has done more to protect us against Big Government (BG for short) than

"Surely no one has done more to protect us against Big Government (BG for short) than this greatest President in history."

this greatest President in history.

Why during the 2008 primary campaign against Hillary, it was his lonely voice that warned it is unconstitutional for government to force Americans to buy insurance policies from private companies. And that was just his first effort to protect us.

Later, after passage of Obamacare, he exempted hundreds of entities, primarily labor unions, from the ravages of this onerous law. That left some groups with rules different from everyone else, but at least some were rescued.

To sabotage the implementation of the law, he hired the most inept company to design and implement Obamacare, proving that BG could not manage BG programs. Yes, he did! Last week Obama announced the shutting down of the enrollment website from February 15 to 18 for installation of significant upgrades. Since the 15th is the last day to enroll for coverage in March, Obama is doing all he can to forestall new applications. Hooray for our man!

To further protect us, Obama made sure the IRS program required to fund subsidies to everyone making over \$94,000 has not been

written...still another layer of insulation against the implementation of the law.

As BG made claims of three million enrollees in Obamacare, the people's President cancelled 4.7 million existing individual policies to ensure Obamacare actually suffered a net loss of 1.7 million people. Then, in a show of compassion, he allowed a reinstatement of the policies he had cancelled, as long as subscribers paid a 25 percent premium increase for the privilege of

restoring something they had already bought. Obama is doing yeoman's work to make the BG law as nonsensical as possible.

More recently, he delayed for two years, until after the next presidential election, the enforcement of the provision requiring firms with 50-99 employees to provide insurance. Originally scheduled for a 2014 implementation date, it was delayed to 2015 and again to 2016 because the Justice Department estimated that the implementation of the employer mandate would cause cancellation of 60-75 percent of all existing plans, threatening the foundation of the entire healthcare system. Moreover, the mandate would require that any private company choosing to reduce its workforce should cross its fingers behind its back and make a "cross my heart and hope to die" pledge that the reduction is not caused by Obamacare. By deferring the law, our compassionate President "feels our pain" and has given us an aspirin for temporary relief.

So Tea Partiers and civil libertarians alike, raise a glass and toast the President who has done more to prove the follies of Big Government than anyone since Mao. •

Another Man's Opinion

Breath of Fresh Air for Arts Community

By Cristian Vasquez

It has been decades of budget cuts for several areas of education and job development. Every time a cut was made, it was justified and people were left with the hope that funds would come back. Of the most affected areas, if not the most,

"Of the most affected areas, if not the most, the arts have taken a huge hit."

the arts have taken a huge hit. Even worse is that it is the one area that people, not everyone of course, will just take the cuts without putting up much of a fight. Sen. Ted Lieu announced plans to restore State funding for the California Arts Council to "levels not seen in more than a decade" in order to support the role that the creative economy plays in the state.

It is left to be seen how much funding the Senators plan can and will bring to the Arts Council. However, it is refreshing, exciting, encouraging and just great that someone on Capitol Hill is standing up for the arts. This isn't implying that nobody has. There are many advocates of the arts who work hard and fight day-in, day-out, so to have an elected official come out and propose additional funds for that area is great. It is easy to dismiss the importance of the arts in everyday life, but the truth is that the arts provide more than sensory pleasures.

The contributions that arts make to the economy are priceless. Think back to last October when Take-Two released Grand Theft Auto V. The popular franchise released its most recent game to the tune of \$800 million

the day it released just in North America and Europe. A video game almost made \$1 billion in one day. A product that is based on art, animation and the creative minds that can take a vision and make it a tangible item generated an unprecedented amount of money.

There is no denying that the expertise and work required to create a video game require tons of knowledge and knowhow with computers and software. Yet, the impact and influence that art had on the success of the popular video game is immeasurable.

So the next time anybody suggests that funding the arts is a waste, or that cutting funds from the arts is fine because they aren't important, remind them how much money a creative mind can generate. There are very few, if any, children who don't enjoy cartoons, video games, amusement parks and music. At some point in our lives, we all develop a sense of fashion and while some of you have more distinguished tastes than others, we base our purchases on what appeals to us. Behind all of these products and experiences are artists. There is an artist behind every song, every game, each pair of jeans and sneakers that we buy. Every picture that we admire and every ad that convinces us to purchase a product has an artist behind it. So having an elected official advocate for the funds that will create the minds that give us such experiences is a breath of fresh air. •



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Sports

Lakers Playing Ping Pong

By Adam Serrao

The Los Angeles Lakers are not good. Think about that statement. It is not often that it is able to be said. Normally, the Lakers are the class of the NBA and are usually competing for prime playoff positioning, if not championships. This year, however, it is a different story. Unable to even get through practice without having another front-line player suffer an injury every

"The Los Angeles Lakers are not good. Think about that statement. It is not often that it is able to be said."

week, the Lakers find themselves competing for ping pong balls rather than championship trophies this year. With not much else to lose this season and positioned in last place in the Western Conference standings, the Lakers should begin looking ahead to next year, if they haven't already. This year is a particularly hard one to experience for anyone who is a fan of the Lakers, but it is almost necessary to get this historically great franchise back on track once again.

The worse the Lakers get this season, the better off they are. An odd thought, indeed, but it is clear that this season is already lost. If the team were to say, get healthy all of a sudden, and go on a second half run after the All-Star break, they would ruin everything that they now have going for them. What could the Lakers possibly have going for them with only 18 wins so far this season? Well, for one, they've pretty much cemented the fact that they will have a new head coach next year who might, say, want the team to play defense every once in a while. Is Phil Jackson going to walk back through that door? Well, probably not. But almost anything is better than Mike D'Antoni at this point and Laker fans have known that for years. A new coach isn't the only thing that the Lakers should be not competing for, though. The more dash marks that pile up in that loss column, the more ping pong balls show up for the purple and gold come draft time. The more ping pong balls, the better chance of attaining a top-notch rookie for next year out of the draft. Who knows, maybe the next Kobe Bryant?

If the Lakers could get the next Kobe to play alongside the real Bryant for the next two years under a new head coach, the buzz in Staples Center might actually return. You know that things are not going well when you sign on to buy Laker tickets and find that you may actually be able to afford them. Even though that is, in fact, the case this year, you may be better served going to watch an L.A. Defenders game of the D-League. That is where the Lakers have gotten some of the players who are currently starting on the team and who knows, you may even get in free to

a D-League game.

If there is any year that the Lakers must be disastrously horrible, it is this year, as 2014 is the only year in the next few that they actually have their own first round draft pick. The Steve Nash trade that should have never happened gave the Suns the Lakers' 2013 and 2015 first round picks. L.A. also owes Orlando a first rounder for Dwight Howard, no earlier than

2017. So now is the time to be embarrassingly bad, and they are surely doing that. Since the turn of the new year up until the All-Star break, the Lakers have only managed to win five games. Four of those wins were against Utah, Boston, Cleveland and Philadelphia—all teams that are among the absolute worst in the league, along with the Lakers. After coming out against the Oklahoma City Thunder and making fans believe that they were going to win a game, the Lakers lost at home in the final minutes of their seventh straight home defeat of the season. That is the worst home stretch in franchise history. Currently, the Lakers have lost 10 of their last 12 games and 16 out of their last 20. There is no reason to try to get good now.

As of press time, the Golden State Warriors held the eighth seed in the Western Conference standings, which would give them the final playoff spot. The Lakers were 13 games behind Golden State. The Milwaukee Bucks, on the other hand, are the league's worst team and have the highest chance of getting the number one pick in the draft. The Lakers are only nine games in front of Milwaukee. Tank! The Lakers claim to be above that notion. "Winning is never a bad thing," Lakers GM Mitch Kupchak said. Simply the fact that he had to express that thought means that he may actually believe the opposite. "If you try to manipulate the draft, my experience—I'm not a karma guy—but if you try to manipulate this thing, it never works out the way you think it's going to work out. You're better off doing what you know is the right thing to do and whatever happens, happens for the right reason."

The right thing to do would be to lose every game left in the season and give Laker fans everywhere hope for a talented team next season. Though Kupchak is not a karma guy, that botched Chris Paul trade still hangs over L.A.'s head now more than ever. David Stern may now be retired, but should the Lakers appear in this year's draft lottery, the ex-NBA commissioner may just have one last trick up his sleeve to repay an organization that he has singlehandedly brought to its lowest point, perhaps ever. •

Sports

El Segundo Little League Celebrating 60th

By Gregg McMullin

The year is 1954 and the country is still in the midst of recovering from World War II and the Korean Conflict. El Segundo was a tiny community of 4,000 working class families with a population of around 13,000 people. It was the quintessential community that it still is today.

The cost of living was modest in that you could purchase the car of your dreams at Ira Escobar Ford—a 1954 Ford Crestline for \$1,895. Mariposa Market was selling artichokes, two for 15 cents. The only major professional sports team was the Los Angeles Rams, who had moved to L.A. from Cleveland in 1946.

It was a surreal time in our country's history. So we turned to sporting events like baseball to divert our minds. The only professional baseball on the West Coast came from the Pacific Coast League, the equivalent to today's Triple-A minor league. Fans attended games at Gilmore Field in the Fairfax District and the

community that had one. "You have to remember," said Kirk Brown, who played on Opening Day in 1954, "there was no baseball other than the Hollywood Stars or LA Angels. We were it."

So it came to fruition after months of laying the groundwork that El Segundo would have its own Little League. The Little League Headquarters in Williamsport, PA. awarded El Segundo its own league that was split into the National League and American League with four teams in each.

The National League opened its field on the corner of Hillcrest and Walnut Avenues. It was aptly named the National League Field. It would later be renamed Lil' Candlestick in the 1960s. The American League played on a plot of land near where the General Tile Plant once stood and where Rec Park stands now. The American League would move a second time in the 1960s, to Standard Stadium near where the post office is now on East Mariposa Avenue.



The 1954 Yankees pose before their opening game. Photo and caption provided by Gregg McMullin.

iconic Wrigley Field on the corner of Avalon and 41st Street in South Central Los Angeles.

America had a love affair with baseball and the country was enthralled with the likes of Mickey Mantle, Willie Mays, Duke Snyder and Jackie Robinson. Little kids played it in the streets, in parks and in their backyards and Little League baseball was still in its infant stages. It would be a few years away before the Brooklyn Dodgers would move west.

Little League baseball was founded by Carl Stotz in 1939 in Williamsport, Pennsylvania. Stotz gathered neighborhood children during the summer and devised the first rules and field dimensions for his planned boys' baseball program. From there, the idea spread throughout the country. In 1946, there were 12 leagues and that number grew to 776 programs in 1951. By 1954 there were 3,300 leagues formed across the nation, including two in El Segundo. Our home town consisted of the National League on the west side of town and the American League covering the east side of El Segundo with Main Street being the dividing border.

The El Segundo Little League's roots can be traced back to its founders who became presidents of the league. Paul Harrison was elected as the American League president while Gene Guadino was the National League president.

Paul Harrison, when interviewed some years ago, said, "We had no idea what we were getting into. It seemed like it would be a good thing for the kids and it grew and grew and grew."

Besides the minor league baseball teams playing in Hollywood and South Central LA, Little League baseball was the pride of each

Teams that made up the American League were the Tigers (managed by Gary Marks), the Thunderbirds (managed by Rick Ramson), the Yankees (managed by Ben Floyd) and the 7-Uppers (managed by Red Steffire). The National League teams were comprised of the Giants (managed by Steve Coscoart), the Dodgers (managed by Frank Schroder), the Cubs (managed by Bob Anderson) and the Cardinals (managed by Ed Hora).

In 1955, a third Little League opened up. The Central Little League had a brief history as a league and had teams such as the Corvettes, Vikings, Indians and Padres competing against each other. It came about when the other two Little Leagues became so popular that they needed to expand to allow more kids to get involved.

Prominent names from the past helped build the baseball foundation in our community. Bob Flynn, Keith Erickson, Dick King, Larry Sligar, Dwight Jones, Eddie Facia, Lee Sherrill, Mike and Ray Sanchez, Bobby Floyd, Ken Schofield, Billy Cable and Kirk Brown were the groundbreakers for what the El Segundo Little League has become.

The National League Field was a pristine diamond that would host the District 3 all-star tournament in 1955. The American League Field was merely a dirt field that would one day become Recreation Park. The American League would move to White Field, another all-dirt field, in 1956. The Central Little League played on a dirt field near Washington Street and Walnut Avenue.

Overlooking the Pacific Ocean on the corner
See Sports, page 12

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Elections

from page 3

the Corporate Giving Committee there for years. From planting gardens, to reviving the Richmond Street Fair, to supporting our military, our residents, our kids and our businesses... all of it was rewarding and I could see tangible results. At a meeting of folks on a community project someone suggested I run for Council. I had never thought to do anything like that, ever. I was a business owner and was happy doing what I was doing in the community. Why would I spend time in politics? Anyway, I spoke with my wife about it and it seemed like a natural progression of the community work I had been doing and continuing to set a good example for my boys.

Incumbent Council Member Suzanne Fuentes: LAX. I originally became involved in local government in 2000 because of airport noise and pollution. I attended hearings all over the South Bay to give testimony about the negative impact to El Segundo's quality of life and support regional airports. I remember asking my family and friends, instead of giving me birthday presents in 2001, to attend an LAX hearing with me so El Segundo would have greater representation. Everyone laughed at me except my mom who joined me.

A few years later, I began attending City Council meetings to learn about a bond issue. After the bond, I consistently attended council meetings for three years because I found the issues, discussions and decisions interesting. Choosing to become more involved, I applied to and was appointed to the El Segundo Planning Commission, the Airport Safety and Noise Abatement Committee and the El Segundo USD Facilities Advisory Committee. During this time I met and worked with exceptional El Segundo residents and staff and learned first hand what impact we can have individually and working as a group.

Attending Council meetings and serving on commissions and committees was my impetus to serve on City Council. I don't think of myself as a politician, I think of myself as El Segundo's elected representative with access to people and policies who can improve our City's quality of life. Which brings me full circle from my original reason for getting involved in 2000.

Consultant Mike Dugan: Living in El Segundo for over 30 years, I have experienced the small town charm that El Segundo provides to its residents and visitors. El Segundo has always been a City with small town values located in the middle of Los Angeles. It has

always been a safe place for our children and our senior citizens. There are so many things that make El Segundo the envy of other cities in the South Bay. I love everything about El Segundo and I have no desire to leave.

But I'm concerned about the direction some members of our City Council are headed. They want to change El Segundo so much that I'm worried it will no longer have that small town charm. The great services and resources that we receive are slowly slipping away. We have become a City that spends more than it takes in and that has changed things. We deserve more responsible representation in City leadership and that is why I am running for office. I listen to the people and I take action in their best interest.

With 40 years of working in private industry I have gained much experience dealing with resources and budgets and I know how to get things done. I understand the difference between leadership and management and I will help the City become efficient stewards of our tax dollars. I will represent the people of El Segundo and maintain our small town charm. I want to make a difference.

What goals have you achieved while being in office?

Incumbent Mayor Bill Fisher: On city budget: Balanced our budgets while maintaining critical services despite the recession causing major city revenue loss unprecedented in the history of El Segundo. Successfully got 17.5% cuts in total city salary and compensation costs from unions and employee groups. Successfully removed unsustainable clauses from our union contracts. Promoted and moved to a two tier pension system. Successfully started the pay down of Other Post-Employment Benefits liabilities to save us millions of dollars in the future.

On quality of life: Preserved our home town charm by our ordinance which stopped mansionization and over-building in our residential area. Maintained critical paramedic services levels in the toughest economic times the city has seen in 70 years. Retained ES Fire Department and successfully fought against the initiative to have LA County Fire move into our town. Diligently watch over the LAX Settlement agreement and installed a video monitoring system to document early turns. Approved the license plate recognition technology used by our police to catch felons moving through our city. Supported and approved the Beach Bathroom construction using LA County Funds.

Supported and saw thru the completion of Campus El Segundo Athletic/soccer Fields and Firestation #2. Approved Plaza El Segundo and phase 2 developments and successfully negotiated the no-city-cost construction of a City of El Segundo Olympic size pool with Wiseburn School District.

On business development: The business community provides 85% of our city revenues where residential property tax provides 2%. Business is critical to our success in El Segundo. We have continued to be Los Angeles Economic Development Councils "Most Business Friendly City" runner up award recipient after winning the first place award. I have rebuilt the Economic Development Advisory Committee at a time critical to attracting business back to El Segundo which in the long run will insure sustainable general fund revenues. I support LAEDC's efforts to retain LA Air Force Base which administers \$6 Billion in contracts affecting the economy and jobs of El Segundo and the Southern California. I am actively pursuing, engaging companies to come to El Segundo to provide jobs and a more stable and diversified economy in El Segundo. Building a CEO Ambassador Team to engage CEO's looking to move to our city. We successfully negotiated a payment-in-lieu-of-taxes agreement with Chevron. Also we successfully opened new businesses, hotels, commercial centers despite the recession. I support our businesses with continuous outreach, engagement and support of their needs in EL Segundo which provides jobs, a more stable local economy and high property values.

Incumbent Council Member Suzanne Fuentes: I achieved my priorities to preserve El Segundo's public safety, conserve El Segundo's financial resources, and reduce LAX's negative impact on El Segundo's air and noise quality.

Even through our tough economic times, El Segundo maintained its independent Public Safety. Shortly after my election, I voted to maintain El Segundo's Fire Department instead of contracting with Los Angeles County.

As Reach Out Against Drugs (ROAD) Council liaison, I work with the schools' ESPD Resource Officer to successfully advocate for increased canines on the high school campus to keep our students safe.

In addition, after my tsunami evacuation experience, I became an active proponent of every El Segundo resident being his/her own first responder in case of emergency. I completed and encourage every resident and business partner to

attend Community Emergency Response Team (CERT) training and have sufficient water and supplies at home. At my request, our waste hauler provided excess recycle containers to residents for use as emergency preparedness bins. I've also volunteered at all Super CPR Saturdays to increase our citizenry's CPR skills.

I negotiated with Chevron to achieve an acceptable Payment In Lieu Of Taxes (PILOT) to contribute to our financial resources. Through hiring and policy decisions and negotiations with our bargaining units, our financial resources have been conserved. Our unions made concessions including approving a second tier for new employees and paying a greater PERS contributions.

I also continue to attend LAX hearings on Northfield Operations and amendments to the LAX Plan, LAX Specific Plan, and General Plan to protect and improve El Segundo's noise and air quality.

Consultant Mike Dugan: This question is very biased but I can tell you what I hope to accomplish once I'm in office.

I will restore transparency in City Council decision making. I believe that taking issues into closed door sessions undermines the democratic process and weakens decision making. Senate hearings are public and City business should be too.

I will work with City staff to utilize appropriate benchmarking techniques and help El Segundo deliver more cost effective services. Other South Bay cities seem to provide excellent services at lower cost than El Segundo. Benchmarking with them and understanding how they are able to provide such services should provide insight in ways to be more efficient with our resources.

I will listen to the residents who elect the City Council and keep them involved in decision making. I understand The Brown Act but I will not let it be an excuse for not meeting with concerned individuals on important issues.

I will not spend money that we do not have. We need to restore fiscal responsibility in City spending and get back to a place where we have some discretionary funds. Chevron just agreed to an incremental \$128 million over the next 15 years and with that we should be able to maintain city services and even address some infrastructure issues. I will not make poor economic decisions that consume our budgets. I will hold individuals accountable for meeting budgets and providing services. I will restore fiscal responsibility.

Thank you Candidates! •

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Finance

Why Americans are Cutting the Cord and Saving Money

(BPT) - Frugal Americans know how to save money, not only by keeping it in their pocket but by making wise purchasing decisions. As many have found, a frugal lifestyle does not mean going without.

One way many people have saved money is by cutting the cord and eliminating cable or satellite TV from the household budget. By taking that step, frugal consumers can save up to \$1,200 per year.

In fact, Nielsen reports that the number of consumers who only watch broadcast TV has risen this year to more than 53 million, up some 5 percent in just a year. However, the overwhelming majority of TV homes in America subscribe to cable, satellite or telephone company TV delivery services.

The primary low-cost alternatives to pay TV include inexpensive high-tech antennas for live TV and online streaming.

But what is the impact of cutting the cord? And how can you save money and still receive plenty of free or low cost TV to watch? Today consumers are using technology in new ways by deploying a cord-cutting arsenal: a list of pay TV alternatives.

Those who take that step but still want to watch their favorite network shows are making one-time purchases of digital TV antennas and using free or low cost online streaming. Studies show that these are highly complementary services and not as competitive as one thought.

Many consumers also are moving toward

antennas because of the increasing frequency of blackouts caused by retransmission conflicts between network broadcast content providers and the cable and satellite carriers.

With growing interest in antenna TV, manufacturers like Winegard have invested heavily in creating the next generation of over-the-air antennas that pluck free HDTV right out of the air. That's especially important today because high def broadcast signals are not compressed like those from cable, satellite and telephone companies, so the picture quality is closer to true HDTV.

The company recently introduced a high tech UHF/VHF amplified indoor antenna, the FlatWave Amped, that fits into virtually any decor and weighs just a few ounces. It's razor thin and can be installed in just a few minutes without technical assistance. It looks more like a picture on the wall than an antenna. And, it pulls in TV signals from up to 50 miles away.

In a review of the antenna, Mommy blogger Bridgette Duplantis says that she's "definitely seen a difference compared to our old antenna. We can clearly get more local stations and they stay in tune ... hubby loves that it is an HDTV antenna, so it gives a clearer picture."

The Amped retails for \$89 and is a one-time purchase.

However you watch TV today, there are more choices and more technology tools available than ever. So you don't have to settle for just one type of TV when you can enjoy it live for a lower cost. •

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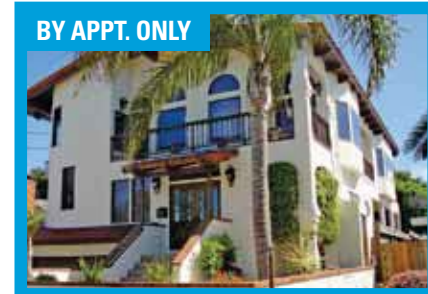
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Real Estate

Spring-Prep Steps for Your Sun-Friendly Skylights



(BPT) - When spring finally arrives, windows and skylights across the country will open, as happy homeowners revel in all that sunshine and warm, fresh air. But before you can savor spring, you still have weeks of winter to get through. You can use that time wisely to ensure all your home's windows, skylights and doors are in good working order - and ready for action when spring arrives.

With some simple maintenance of existing windows and skylights - and replacing older models - it's possible to improve your home's energy efficiency and appearance, and prep for spring at the same time. While you may be versed in window maintenance, many homeowners are less sure of how to properly care for skylights. VELUX, manufacturer of solar powered fresh air skylights, offers some guidance:

Modern skylights are as durable and efficient as today's top-quality windows,

so maintenance requirements are relatively minimal on newer models. Start by cleaning glass thoroughly. Soak the skylight glass with clean water and mild soap to loosen dirt and debris. Use a mild, non-abrasive glass cleaner and a soft brush or pad to clean the glass, and immediately remove the cleaning solution with a squeegee or lint-free cloth. Never use metal scrapers, blades or knives as they can scratch or damage glass. Use appropriate caution when climbing ladders to reach your skylight.

If your skylights have pre-finished wood frames, inspect them every year before spring and look for signs of peeling, cracking or fading that will need to be re-finished. Re-finish or re-paint as needed following the manufacturer's guidelines. Check to ensure all exterior fasteners are secure, and that cladding and flashing are free of excessive wear or scratches. Immediately replace damaged claddings and flashings.

For fresh air (venting) skylights, check the mechanism that opens the sash. Open skylights (and then turn off the power if your skylight is electric) and use a clean, dry towel to wipe off the chain. Don't use cleaner or solvent.

If your skylight has blinds (which improve its overall energy-efficiency), inspect those as well to ensure they're working properly. If you haven't yet installed blinds, now is a good time to do so. Remote-controlled, solar-powered blinds allow you to easily open and close a VELUX solar powered fresh air skylight and shade it when the sun touches that part of the roof - improving the skylight's energy performance rating by as much as 45 percent. And a 30 percent Federal tax credit is available on not only solar powered skylights and blinds but on the

installation cost as well.

While maintaining a skylight can extend its useful life, even the best-made product will eventually need replacement. If your home has an older model skylight, replacing it before spring with an ENERGY STAR-qualified model can help improve your home's overall energy efficiency, prevent leaks and enhance how the skylight looks and functions in your home. And if it happens that you're having roof replacement work done, dealing with skylights at the same time can save you money.

By adding skylights, taking care of existing units, or replacing older models with ENERGY STAR-qualified solar powered fresh air units, you can help ensure your skylights are ready to let natural light and fresh air in when spring finally arrives. •

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- ★ **758 HILL CREST**
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- ★ **3 UNITS - 1111 W. CORNE**
 3 - 1 bedroom / 1 bath units. Corner lot with alley access. Great Price!

Sports

from page 6

of Hillcrest and Walnut avenues, the National League Field had the best of all the Little League fields but had its challenges too. It was cold and windy and the odor from the Hyperion Plant was particularly harrowing, to say the least. But this was Little League baseball and the players didn't mind. Our parents dreaded

the thought of another 5:30 p.m. game when the conditions were at their worst.

Gary Marks was a baseball fanatic and he jumped at the idea of coaching and teaching baseball to younger kids. "I was just 18 years old and they needed coaches. They were starting up Little League and I jumped at the



The 1955 Thunderbirds. Keith Erickson, considered by many perhaps El Segundo's greatest athlete ever, is third from the left (standing)



The 1954 Tigers were led from left Dennis Hayward, George Whitney, Jerry Parsonault, Sonny Leuty and Joe Vargo.

opportunity," Marks said. In the beginning nobody could envision what Little League would do for El Segundo. "It really unified our community." Marks went on to be the head coach at Pepperdine University.

Kirk Brown was just nine years old, but he remembers playing against the likes of hard-throwing Bob Flynn and marveled at how good Keith Erickson was. "Bobby threw hard and I remember thinking I don't want to get hit by

this kid," said Brown. "Keith was just the best player in the league. He could really hit and was one of the best pitchers and shortstops."

Opening Day was special when all the players from each league gathered to march down Main Street in their uniforms. After the parade down Main Street, the teams would go to their respective fields to play games. In 1955, the Tigers fell to the Thunderbirds and **See Sports, page 13**

PUBLIC NOTICES

NOTICE OF TRUSTEE'S SALE TSG No.: 730-1303463-70 TS No.: 2068-000510-F01 (THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY) NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED December 20, 2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On February 27, 2014, Sage Point Lender Services, LLC, as duly appointed Trustee WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT drawn on a state or national bank, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, or other form of payment authorized by 2924h(b). (Payable at time of sale in lawful money of the United States). The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust with interest and late charges thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: The land, referred to in this Report is situated in the City of El Segundo, County of Los Angeles, State of California, and is described as follows: Lot 54 of Block 123

of El Segundo Tract as per map recorded in Book 22 Pages 106 and 107 of Maps, in the Office of the County Recorder of said County. Except therefrom the Southerly 87 feet thereof. Executed by: Richard Paloma, AKA Richard Palomo Recorded on January 09, 2004, as Instrument No. 04 0058950, of Official Records, in the office of the County Recorder of Los Angeles County, California Date of Sale: February 27, 2014 at 09:00 AM Place of Sale: at the Vineyard Ballroom of the Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 The street address and other common designation, if any, of the real property described above is purported to be: 505 NEVADASTREET, EL SEGUNDO, CA 90245 APN # 4139-026-065 The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is \$511,218.34. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to the return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being

auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 280-2832 or visit this Internet Web site WWW.AUCTION.COM, using the file number assigned to this case 2068-000510-F01. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: January 24, 2014 Sage Point Lender Services, LLC 400 Exchange, Suite 110 Irvine, CA 92602 949-265-9940 Edward Foster FOR TRUSTEE'S SALE INFORMATION PLEASE CALL (800) 280-2832 or visit WWW.AUCTION.COM SAGE POINT LENDER SERVICES, LLC MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE. A-4440171 02/06/2014, 02/13/2014, 02/20/2014 El Segundo Herald Pub. 2/6, 2/13, 2/20/14 H-24132

Order to Show Cause for Change of Name Case No. VS025443
Superior Court of California, County of Los Angeles
Petition of: Mariah Maria Carlos for Change of Name
TO ALL INTERESTED PERSONS: Petitioner Mariah Maria Carlos filed a petition with this court for a decree changing names as follows: Mariah Maria Carlos to Christina Maria Koppin
The Court orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
Notice of Hearing: Date: 3/26/14, Time: 1:30, Dept.: C, Room: 312
The address of the court is 12720 Norwalk Blvd. Norwalk, CA 90650
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Los Angeles
Date: 1/24/14
Margaret Miller Bernal
Judge of the Superior Court
El Segundo Herald Pub. 2/6, 2/13, 2/20, 2/27/14 H-24133

Order to Show Cause for Change of Name Case No. YS025720
Superior Court of California, County of Los Angeles
Petition of: Nataly Bibas for Change of Name
TO ALL INTERESTED PERSONS: Petitioner Nataly Bibas filed a petition with this court for a decree changing names as follows: Paul Michael Nester to Paul Michael Bibas
The Court orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.
Notice of Hearing: Date: 3/21/14, Time: 8:30 AM, Dept.: B
The address of the court is 825 Maple Ave Torrance, CA 90503
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Los Angeles
Date: 2/6/14
Judge of the Superior Court
El Segundo Herald Pub. 2/13, 2/20, 2/27, 3/6/14 H-24139

NOTICE OF PUBLIC HEARING
Date: March 4, 2014
Time: 7:00 P.M.
Place: City Council Chambers 350 Main Street El Segundo, CA
NOTICE IS HEREBY GIVEN that the City Council of the City of El Segundo will hold a public hearing on the date, time and place indicated above, for the purpose of:
Adopting a resolution amending fees for services provided by the Department of Recreation, including facility reservation rates, transportation fares, drop-in program participation, permit applications, and general services.
All interested parties are encouraged to appear and be heard on this matter. If you challenge the nature of the proposed resolution in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at/or prior to the public hearing.
A copy of the Schedule of Fees will be available for public review in the Office of the City Clerk of El Segundo located in City Hall at 350 Main Street, El Segundo, California, ten days prior to the hearing.
For additional information please contact the City Clerk's Office, (310) 524-2307, 350 Main Street, El Segundo, California.
El Segundo Herald Pub. 2/20/14 H-24146

T.S. 27741CA NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-17-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-06-2014 at 10:30 AM, MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, Inc., A California Corporation DBA Meridian Trust Deed Service as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-25-2005, Book, Page, Instrument 05 2564651, and as modified by the Modification of Deed of Trust recorded on 07-18-2011, Book, Page, Instrument 20110959587 of official records in the Office of the Recorder of Los Angeles County, California, executed by: Jerry Fruchman, A Single Man as Trustor, First Federal Bank Of California, A Federally Chartered Savings Bank, Santa Monica, CA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in

section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the notes (s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Near the fountain located at 400 Civic Center Plaza, Pomona, CA 91766. Legal Description: As More Fully Described In Said Deed Of Trust The street address and other common designation of the real property purported as: 520 PENN STREET, EL SEGUNDO, CA 90245 APN Number: 4133-019-008 Amount of unpaid balance and other charges: \$844,574.63 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien,

not the property itself. Placing the highest bid at trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call

(714) 480-5690 or visit this Internet Web site salestrack.tdsf.com, using the file number assigned to this case 27741CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. In addition, the borrower on the loan shall be sent a written notice if the sale has been postponed for at least ten (10) business days. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". Date: 02-08-2014 MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, Inc., A California Corporation DBA Meridian Trust Deed Service 3 San Joaquin Plaza, Suite 215, Newport Beach, CA 92660 Sales Line: (714) 480-5690 OR (702) 586-4500 Jesse J. Fernandez, Publication Lead Meridian Foreclosure Service Is Assisting The Beneficiary To Collect A Debt And Any Information Obtained Will Be Used For That Purpose. TAC: 967809 PUB: 2/13 2/20 2/27/14 El Segundo Herald Pub. 2/13, 2/20, 2/27/14 H-24142

TRY TO DREAM HIGH ENOUGH TO LOSE THE DREAM IN THE SEEKING OF IT.

WILLIAM FAULKNER

Sports

from page 12

the Yankees took care of the 7-Uppers in the American League. In Central League play, the Corvettes defeated the Indians 12-8 and the Vikings outlasted the Padres 15-14. In the National League the Cardinals defeated the Dodgers 6-5, the Giants beat the Cubs and just like that a historical second year had begun.

The National League hosted its first District 3 all-star tournament, but none of the El Segundo teams advanced out of the single elimination tournament in 1955.

Tom Brennen took over as the National League president in 1956. Each of the Little Leagues in El Segundo had their share of standout players as the sport gained popularity. In the National League, John Booterbaugh and

Brian Dunbabin helped lead the Cardinals to the championship. Ronnie Traber and Roger Yeaton were standouts on the Dodgers, while Mike McGrath and Ralph Spargo highlighted the Cubs' lineup.

In the American League, Marks' Tigers won it with standout players like Mike Landrith, Charlie Atchison and Dave Williams. Manager Bill Holt's Corvettes were the class of the Central League with Bari Maxwell on the mound.

All-Stars in each league included Billy Jensen from the Cardinals who threw two no-hitters during the year. Keith Erickson's eight home runs led the American League, while Billy Cable's five home runs led the Central League.

This was also the year the three leagues

would determine a city champion. The American League team dominated by clubbing 13 home runs in three games, including four by Erickson. For his efforts, Erickson was named the MVP and awarded a portable radio by a local business and \$5 worth of gasoline at a local gas station.

Opening Day was special when all the players from each league gathered to march down Main Street in their uniforms. The entire community would turn out to cheer on the Little Leaguers. "It really was a big deal and the sidewalks on Main Street were filled with our families and friends," said Kirk Brown. "We had all this support and we walked down Main Street with our chests just a little bigger and smiles we couldn't get off our faces."

The Little League Parade has been a time-honored tradition for the past 59 years and continues this Saturday morning starting at 9 a.m. Players and coaches from the first few years will be on hand and be in the parade. The parade route runs west on Grand Avenue to Main Street, north on Main to Pine Avenue, and east on Pine to Guaymas Way onto George Brett Field at Recreation Park where the festivities will be.

The Opening Day ceremonies will be a historical event and all past El Segundo Little League players are invited and encouraged to attend. You'll be able to reminisce, share stories and see just how the El Segundo Little League has been able to thrive and remain successful. •



The El Segundo Little League's first parade. Photos and captions provided by Gregg McMullin.

DBA@HERALDPUBLICATIONS.COM

PUBLIC NOTICES

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Fictitious Business Name Statement 2014013080
The following person(s) is (are) doing business as CORGAN. 999 NORTH SEPULVEDA BLVD SUITE 580, EL SEGUNDO, CA 90245. 401 NORTH HOUSTON STREET, DALLAS, TX 75202. Registered Owner(s): Corgan Associates, Inc., 401 North Houston Street, Dallas, CA 75202. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Corgan Associates, Inc., Principal, COO. Treasurer, Jon Holzheimer. This statement was filed with the County Recorder of Los Angeles County on January 16, 2014. NOTICE: This Fictitious Name Statement expires on January 16, 2019. A new Fictitious Business Name Statement must be filed prior to January 16, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: January 30, 2014 and February 06, 13, 20, 2014. H-1043.

Fictitious Business Name Statement 2014015706
The following person(s) is (are) doing business as FIRST FLIGHT COMMUNICATIONS. 137 ARENA STREET SUITE D, EL SEGUNDO, CA 90245. Registered Owner(s): Philip Bonney, 7587 McConnell Ave, Los Angeles, CA 90045. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Philip Bonney. This statement was filed with the County Recorder of Los Angeles County on January 21, 2014. NOTICE: This Fictitious Name Statement expires on January 21, 2019. A new Fictitious Business Name Statement must be filed prior to January 21, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: January 30, 2014 and February 06, 13, 20, 2014. H-1044.

Fictitious Business Name Statement 2014018505
The following person(s) is (are) doing business as EXOTIC AUTO BODY. 11010 S. LA CIENEGA BOULEVARD, INGLEWOOD, CA 90304. Registered Owner(s): Tashken Auto Service, Inc., 118 Nevada Street, El Segundo, CA 90245. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Tashken Auto Service, Inc, President, Aleksandr Naymon. This statement was filed with the County Recorder of Los Angeles County on January 23, 2014. NOTICE: This Fictitious Name Statement expires on January 23, 2019. A new Fictitious Business Name Statement must be filed prior to January 23, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: January 30, 2014 and February 06, 13, 20, 2014. HI-1045.

Fictitious Business Name Statement 2014010916
The following person(s) is (are) doing business as 1. RANCHO POOL SUPPLY 2. PRIDE POOL SUPPLY. 2338 COTNER AVENUE, LOS ANGELES, CA 90064. Registered Owner(s): Gretchen Qualls, 2338 Cotner Avenue, Los Angeles, CA 90064. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: August 11, 2003. Signed: Gretchen Qualls, Owner. This statement was filed with the County Recorder of Los Angeles County on January 14, 2014. NOTICE: This Fictitious Name Statement expires on January 14, 2019. A new Fictitious Business Name Statement must be filed prior to January 14, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: February 06, 13, 20, 27, 2014. H-1048.

Fictitious Business Name Statement 2014022461
The following person(s) is (are) doing business as CTL-E. 1602-D ARTESIA SQUARE, GARDENA, CA 90248. Registered Owner(s): 1. Jeffrey Allen Landreth, 1602-D Artesia Square, Gardena, CA 90248. 2. Monica Jean Landreth, 1602-D Artesia Square, Gardena, CA 90248. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: February 06, 2013. Signed: Jeffrey Landreth & Monica Landreth, Owner. This statement was filed with the County Recorder of Los Angeles County on January 28, 2014. NOTICE: This Fictitious Name Statement expires on January 28, 2019. A new Fictitious Business Name Statement must be filed prior to January 28, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: February 06, 13, 20, 27, 2014. HT-1047.

Fictitious Business Name Statement 2014022727
The following person(s) is (are) doing business as YCE/COLL BRAND CLOTHING. 3135 W. 59TH PLACE, LOS ANGELES, CA 90043. Registered Owner(s): Yory S. Coll, 3135 W. 59th Place, Los Angeles, CA 90043. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: . Signed: Yory S. Coll, CEO. This statement was filed with the County Recorder of Los Angeles County on January 28, 2014. NOTICE: This Fictitious Name Statement expires on January 28, 2019. A new Fictitious Business Name Statement must be filed prior to January 28, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: February 06, 13, 20, 27, 2014. HI-1046.

Fictitious Business Name Statement 2014030020
The following person(s) is (are) doing business as 1. GAMEDAR 2. GAMEDAR LLC. 904 SILVER SPUR ROAD SUITE #193, ROLLING HILLS ESTATES, CA 90274. Registered Owner(s): GAMEDAR, LLC, 904 Silver Spur Rd Ste #193, Rolling Hills Estates, CA 90274. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name listed: June 12, 2009. Signed: GAMEDAR, LLC, Manager Celeste McWhorter. This statement was filed with the County Recorder of Los Angeles County on February 4, 2014. NOTICE: This Fictitious Name Statement expires on February 4, 2019. A new Fictitious Business Name Statement must be filed prior to February 4, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: February 06, 13, 20, 27, 2014. HT-1049.

Fictitious Business Name Statement 2014012446
The following person(s) is (are) doing business as HAMLAIN LTD. 433 MARYLAND ST., EL SEGUNDO, CA 90245. Registered Owner(s): Michael S. Hammond, 433 Maryland St, El Segundo, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: September 13, 2007. Signed: Michael S. Hammond, Owner. This statement was filed with the County Recorder of Los Angeles County on January 15, 2014. NOTICE: This Fictitious Name Statement expires on January 15, 2019. A new Fictitious Business Name Statement must be filed prior to January 15, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: February 13, 20, 27, 2014 and March 6, 2014. H-1052.

Fictitious Business Name Statement 2014012902
The following person(s) is (are) doing business as WEAREALL1. 1629 E. MAPLE AVE # 4, EL SEGUNDO, CA 90245. Registered Owner(s): Griselda M. Lougado, 1629 E. Maple Ave Apt 4, El Segundo, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Griselda M. Lougado, Founder. This statement was filed with the County Recorder of Los Angeles County on January 16, 2014. NOTICE: This Fictitious Name Statement expires on January 16, 2019. A new Fictitious Business Name Statement must be filed prior to January 16, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: February 13, 20, 27, 2014 and March 6, 2014. H-1050.

Fictitious Business Name Statement 2014034186
The following person(s) is (are) doing business as SOUTH BAY DENTAL CARE. 17023 HAWTHORNE BLVD, LAWNDALE, CA 90260. 711 11th ST, MANHATTAN BEACH, CA 90266. Registered Owner(s): Dr. Abad, Inc. A Dental Corporation, 17023 Hawthorne Blvd, Lawndale, CA 90260. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Dr. Abad Inc. A Dental Corporation, President, Erwin Gavilan Abad. This statement was filed with the County Recorder of Los Angeles County on February 7, 2014. NOTICE: This Fictitious Name Statement expires on February 7, 2019. A new Fictitious Business Name Statement must be filed prior to February 7, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Lawndale Tribune: February 13, 20, 27, 2014 and March 06, 2014. HL-1051.

Fictitious Business Name Statement 2014037403
The following person(s) is (are) doing business as PERKINS ENTERPRISES. 1424 W 113TH ST, LOS ANGELES, CA 90047. Registered Owner(s): Lottie Dell Perkins, 1424 W 113th St, Los Angeles, CA 90047. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: January 01, 1981. Signed: Lottie Dell Perkins, Owner. This statement was filed with the County Recorder of Los Angeles County on February 11, 2014. NOTICE: This Fictitious Name Statement expires on February 11, 2019. A new Fictitious Business Name Statement must be filed prior to February 11, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: February 20, 27, 2014 and March 06, 13, 2014. HI-1053.

Fictitious Business Name Statement 2014025114
The following person(s) is (are) doing business as NAJEN SNACK SHOP. 10816 HAWTHORNE BLV, LENNOX, CA 90304. Registered Owner(s): 1. Angelica Perez, 317 E. 98th St., Inglewood, CA 90301 2. Jose Raul Perez Chavez, 317 E. 98th St., Inglewood, CA 90301. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: October 10, 2013. Signed: Angelica Perez, Owner. This statement was filed with the County Recorder of Los Angeles County on January 30, 2014. NOTICE: This Fictitious Name Statement expires on January 30, 2019. A new Fictitious Business Name Statement must be filed prior to January 30, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: February 20, 27, 2014 and March 06, 13, 2014. HI-1054.

2013 Best of the Best



*Congratulations to the Best of the Best Winners!
from Herald Publications*

Family Owned Mattucci Plumbing offers 24 Hour Live Operators for Service Calls

Mattucci Plumbing has been serving the South Bay since 1990. They are family owned and committed to assuring that the company provides the best possible service to their many loyal customers while they are very proud that 90% of new customers are from word of mouth referrals. As a result, there is no surprise that Mattucci has been voted Best of the Best plumbing company by readers of the El Segundo Herald.

A full service plumber, Mattucci Plumbing offers heating, air conditioning, roofer services, cooper repipes, sewer video inspections, storm drains, water meters, fire lines, underground utilities, replace and repair sewers along with trenchless sewer replacements and sewer pipe-pulls. They offer free estimates and a live representative will gladly assist you 24 hours a day.

Every customer's individual needs are important at Mattucci Plumbing. It is clear that their main focus is providing affordable, highest quality plumbing service and products. Their professional service combined with honesty and the expertise of their plumbers has often made Mattucci the first choice of residential and commercial clients in the Los Angeles and South Bay Area for more than 20 years.


Mattucci Plumbing 24 hour dependable service staff and technicians will provide you with the best day or night service whenever you need them. Call 310-543-2001, www.mattucciplumbing.com.



Mattucci Plumbing will handle the Root of the Problem.

To the absolutely without any doubt COOLEST
Smartest
best-looking
kindest SHARPEST
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Thanks for voting us the best jeweler that ever existed anywhere, ever, at any time! You're beautiful! We love you!



The Jewelry Source
 337 Main St
 310-322-7110
www.jewelrystoreusa.com

The Jewelry Source, Celebrating 30 Years

Tell us about your business:

The Jewelry Source is celebrating its 30 year anniversary this year. Tucked away in El Segundo's historic downtown district, The Jewelry Source has been satisfying customers since 1984. The Jewelry Source is home to the finest in jewelry and gemstones including the Royal Star Diamond and the designer lines of Gelin and Abaci, Maevona, Bridgett Durnell and many others. Whether you have a specific piece in mind or want to work with our master craftsmen on a custom design, restoration or repair we offer a full-service jewelry "experience". You'll feel comfortable knowing that all custom and repair work is done on the premises, using state of the art equipment.

Owner Brenda Newman, an El Segundo native, has 39 years of jewelry experience. She is a fully accredited Graduate Gemologist of the Gemological Institute of America and with 6 full time employees, four of whom are Graduate Gemologist, the store has also earned the prestigious American Gem Society designation and as such is a Certified Gemologist.

As members of the American Gem Society (AGS) and the Independent Jewelers Organization (IJO), The Jewelry Source is committed to the highest degree of customer service and satisfaction. Come in and discover what hundreds of customers already know: The Jewelry Source is THE source for quality jewelry.

What new jewelry lines are you featuring?:

Our most recent line showcases the Rythmn of Love diamond collection. The unique and patented setting "houses" the diamond giving it the illusion that it is floating and suspended, therefore in constant motion allowing the diamonds to twinkle, shimmer and vibrate. This collection starts at 199.00

What events do you have planned for 2014?:

A whole year of events to celebrate our 30 years trading include:

- Daily prosecco available in store!!!! Let us help you shop in style with a glass of bubbly to celebrate our 30 years
- Monthly special promotions
- Birthday month free watch batteries - come and get your watch battery replaced for free during your birthday month
- Rhythm of Love monthly draw - the chance to win \$1000 'dancing diamond' necklace every month when you register in store on our kiosk.
- Ed Foundation auction donation
- Annual Estate Sale May 8th
- Giant anniversary Sale in September
- Children's Hospital fund raiser, Downton Abbey theme Saturday July 12th.

What would you like our readers to know?:

We pride ourselves on our commitment to our customers and to the jewelry industry. We strive to provide an honest and informed connection with our clients through education and are able to offer fine jewelry services in an informed manner.



Jewelry Source's staff: Back row (l-r) Cindy Say, Florence Valladares, Owner Brenda Newman, Michelle Meier; (front row, l-r) Bobby Jon and Lance Say.

Hank's Pizza Thanks El Segundo

Hank's Pizza, owned by Mohsen Ardestani since he bought the restaurant of the same name in 2006, is a local favorite for pizza and other popular menu items all made from scratch. Customers not only rave about the pizza, created with dough made fresh every day, but also are talking about the sub sandwiches and tasty lasagna. Mohsen and his staff, including Sam and Felipe who have been with Hank's Pizza for more than 20 years, takes pride in good customer service and the quality of the food and appreciates the loyalty of their customers. Cashiers Adrian and his son Adrian Jr. remember regular customers' orders making them feel at home. Hank's Pizza customers feel welcome and the fact they keep coming back is a testament

to the good food put out by cooks Felipe and Rafael.

Mohsen arrived in the South Bay from his native Iran in 1986. He held a few jobs prior to co-owning his first pizza place in Rialto. When he closed that restaurant he decided to return to the South Bay. He purchased Snax Burgers in 2003, followed by Hank's Pizza in 2006, and in 2010 bought his home in El Segundo. He, his wife Shahan and their 8 year-old son Kourosh, are proud to live in El Segundo.

Thank you El Segundo for choosing Hank's Pizza "Best of the Best"! Your business is appreciated and we look forward to continuing serving long-time customers and meeting new diners.



Mohsen and his staff take pride in good customer service and the quality of their food. Pictured, left to right, are Adrian Mendoza, Mohsen Ardestani, Felipe Quiroz and Adrian Francisco.

We not only have the BEST PIZZA in town...



Our subs and lasagna are also hometown favorites.



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202 A. East Imperial Ave., El Segundo, CA 90245

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2013 Best of the Best



*Congratulations to the
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from Herald Publications*

For more winners and photos see page 14.

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FREE ESTIMATES

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Police Reports

Friday, February 7

Vandalism report was taken at 0441 hours from the 1700 block of East Imperial Highway. Graffiti was found on a concrete wall and an electrical box.

Traffic accident (with no injuries) occurred at 0741 hours at the intersection of Center Street and Mariposa Avenue, vehicle versus tree.

Annoying phone calls report was taken at 1329 hours from the 500 block of South Douglas Street. Unknown suspect(s) sent continuous unwanted email and letters.

Found property report was taken at 1504 hours from the 900 block of North Sepulveda Boulevard. Found was an identification card.

One female adult was arrested at 2236 hours from Acacia Avenue and Loma Vista Street for one Signal Hill PD misdemeanor warrant.

One female adult was arrested at 2236 hours from Acacia Avenue and Loma Vista Street for one LBPD misdemeanor warrant.

Saturday, February 8

Petty theft report was taken at 0103 hours from the 500 block of North Sepulveda Boulevard. Taken was an Apple iPad.

One male adult was arrested at 0910 hours from the 1800 block of Rosecrans Avenue for driving with a suspended license and three HPD misdemeanor warrants.

One male adult was arrested at 0910 hours from the 1800 block of Rosecrans Avenue for possession of drug paraphernalia. Arson report

was taken at 1100 hours from the 600 block of Main Street. Unknown suspect(s) burned victim's jeans and smart phone.

One female adult was detained at 1416 hours from the 1900 block of East Mariposa Avenue and was transported to Harbor General Hospital for a 72-hour psychiatric evaluation.

Petty theft report was taken at 1349 hours from the 1200 block of East Maple Avenue. Unknown suspect(s) gained access to the victim's unlocked vehicle and stole her spare car key.

One male adult was arrested at 1541 hours from the 500 block of North Sepulveda Boulevard for plain drunk in public.

Sunday, February 9

One male adult was arrested at 0235 hours from El Segundo Boulevard and Sierra Street for misdemeanor DUI.

Monday, February 10

Petty theft report was taken at 0536 hours from the 800 block of California Street. Unknown suspect removed miscellaneous items from the victim's unlocked vehicle.

-One male adult was arrested at 1129 hours for receiving stolen property after being arrested and cited by Manhattan Beach PD for related charges.

Theft of U.S. mail report was taken at 1012 hours from the 1600 block of East Palm Avenue. Unknown suspect(s) removed two packages from the victim's mailbox.

One female adult was detained at 1342 hours from the 2200 block of East Rosecrans Avenue and transported to Harbor UCLA Medical Center for evaluation and treatment.

Report-Found property report was taken at 1512 hours from the 300 block of Main Street. Ammunition was found and turned in for destruction.

Violation of a court order report was taken at 1719 hours from the 300 block of North Sepulveda Boulevard. Suspect violated a restraining order by being closer than ten yards from the victim.

One female adult was arrested at 1855 hours from the 500 block of North Sepulveda Boulevard for possession of a controlled substance and possession of a controlled substance for sales.

An online petty theft report was taken at 2219 hours from the 2200 block of East Mariposa Avenue. Taken was a cell phone and forty dollars in cash.

Tuesday, February 11

Burglary (vehicle) report was taken at 0736 hours from the 600 block of Center Street. Unknown suspect(s) gained entry into two vehicles through unknown means. Taken was loose change.

Grand theft (auto) report was taken at 0812 hours from the 1200 block of East Maple Avenue. Taken was a green 1996 Toyota Paseo.

One male adult was detained at 1525 hours

from the 1900 block of Hughes Way and transported to Harbor UCLA Medical Center for evaluation and treatment.

One female adult was arrested at 1540 hours from the 2000 block of East Mariposa Avenue for two outstanding El Segundo PD misdemeanor warrants and one LAPD misdemeanor warrant.

Annoying phone calls report was taken at 1635 hours from the 800 block of North Nash Street. Victim received harassing messages from a known suspect.

Misdemeanor hit and run report was taken at 1916 hours from Rosecrans Avenue and Nash Street, vehicle versus vehicle.

One male adult was arrested at 2118 hours from the 700 block of South Sepulveda Boulevard for trespassing.

A missing person was located at 2045 hours in the 100 block of North Sepulveda Boulevard. Located was a male adult reported missing from an adult residential care center in Los Angeles on 02/07/14.

Wednesday, February 12

Misdemeanor hit and run report was taken at 1028 hours from the 700 block of North Nash Street, vehicle versus vehicle.

Burglary (commercial) report was taken at 1207 hours from the 200 block of North Sepulveda Boulevard. Unknown suspect(s) gained entry into a secure office building and removed twelve laptop computers. •